

**BEST  
PRACTICES  
RECOGNITION**

Enabling Technology Leadership in DRP  
industry by Frost & Sullivan

# COMPANY PROFILE

**Cyber Security Technology Company  
Servicing Globally from Bahrain**



## Message from Our CEO

**“** Security is about enabling business; better brakes are the ones that allow you to drive fast just like on German highways, without any speed limits. Similarly, the mission of our technology platforms is to manage cyber risks in a manner that provides confidence to business leaders in making aggressive decisions.**”**

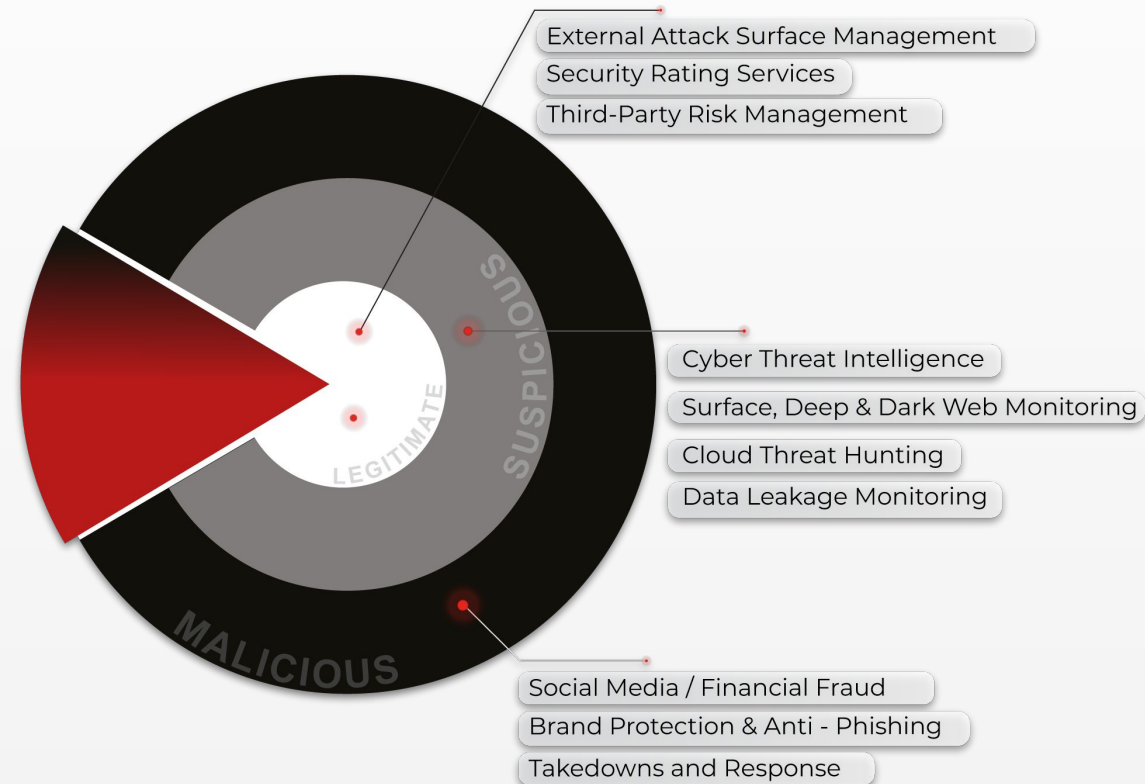
Mirza Asrar Baig  
Chief Executive Officer

# CTM360<sup>®</sup>

## A GLOBAL DIGITAL RISK PROTECTION PLATFORM

CTM360<sup>®</sup> identifies vulnerabilities, and detects, manages and responds to threats in the **Surface, Deep & Dark web**.

Offered as a fully managed technology platform in the cloud, CTM360<sup>®</sup> is outside the perimeter of an organization



# All-In-One Integrated Platform

SPECIFIC TO YOU

**External Attack  
Surface Management**



**Digital Risk  
Protection**



**Cyber Threat  
Intelligence**

THREATCOVER

# CTM360's DIGITAL RISK PROTECTION STACK



External Attack Surface Management	Third-Party Risk Management	Digital Risk Scorecard	Surface, Deep and Dark Intelligence	Brand Protection and Anti-Phishing
Online Anti-Fraud	VIP & Executive Protection	Credit card Leakage Monitoring	Data Leakage Protection	Social Media Fraud Monitoring
Cloud Threat Hunting	Unlimited Takedowns & Responses	Unlimited Analysis Investigations	Cyber Security Awareness	Breached Credentials

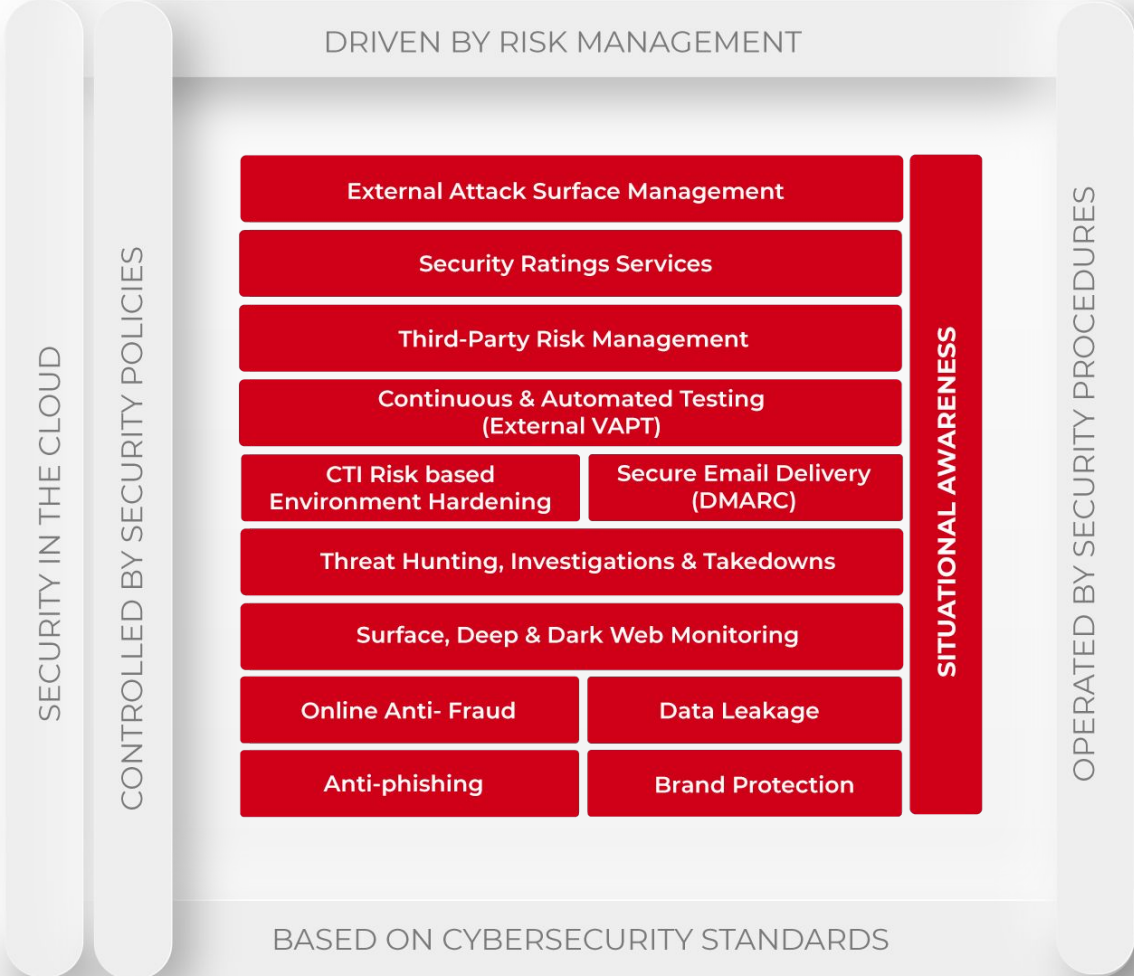
THREATCOVER



PENTEST360

Cyber Threat Intelligence	DMARC +	External Vuln. Assessments & Pentesting +
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# CTM360's DIGITAL RISK PROTECTION STACK



**CTM360 Thought Leadership**  
[Additional Details](#)

# INDUSTRY ALIGNMENT

## Defined / Standard Industry Verticals

CTM360 Products



Vendor Controls

PENTEST360<sup>®</sup>

THREATCOVER



External Attack Surface Management

Security Ratings / Third Party Risk Management

IT Vendor Risk Management / TPRM Compliance

Autonomous Vulnerability Assessments & Penetration Testing

Cyber Threat Intel

*(CTM360 Unique perspective not covered)*

Domain Messaging, Authentication, Reporting & Conformance (DMARC)

Digital Risk Protection

Brand Protection

Anti-Phishing

Deep & Dark Monitoring

Threat Hunting

Takedowns

# INDEPENDENT ANALYST REVIEWS – CTM360 is featured in emerging technologies reports from leading global technology research companies

**CTM360: A Problem Solver**

While cybersecurity spending has increased over the years, organizations are exposed to more digital risk than ever. Specifically, external threats, such as phishing and fraud campaigns, have skyrocketed within the last three years – such activities can ruin an organization's reputation, destroy digital trust, and lead to substantial financial loss. To combat evolving threats, it has become commonplace for vendors to upsell additional technology and applications to businesses that do not effectively cover their external digital footprint.

Headquartered in Manama, Kingdom of Bahrain, CTM360's mission is to address the problem at hand by offering organizations a strong security posture and protection of their digital assets beyond the traditional security perimeter. While primarily serving large and mid-size financial institutions in EMEA, CTM360 is now expanding globally through strategic partnerships with managed security service providers (MSSPs). The cybersecurity vendor offers a wide range of solutions, including external attack surface management (EASM), cyber threat intelligence (CTI), threat intelligence platform (TIP), digital risk protection (DRP), security rating services (SRS), and third-party risk management (TPRM). CTM360's designated customer success teams work closely with organizations throughout the entire lifecycle to better understand their unique challenges and provide a tailored solution that fits their needs. Customer feedback plays a vital role and is incorporated into

*Customer feedback plays a vital role and is incorporated into CTM360's agile software development cycle to improve the product continuously.*

**- Martin Naydenov, Sr. Industry Analyst**

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F R O S T & S U L L I V A N

*CTM360 empowers organizations to focus on what they do best: their business. With CTM360's fully managed services, organizations can save significant time and cost by automating the detection and takedowns of fraudulent sites.*

**- Martin Naydenov, Sr. Industry Analyst**

**Gartner**

## Emerging Technologies: Critical Insights in Digital Risk Protection Services

Published 2 July 2020 - ID G00720755 - 15 min read

**Gartner**

## Emerging Technologies and Trends Impact Radar: Security in Manufacturing

Published 16 November 2020 - ID G00731001 - 25 min read

**Gartner**

## Competitive Landscape: Digital Risk Protection Services

Published 25 October 2021 - ID G00744520 - 22 min read

**Gartner**

## Market Guide for Security Threat Intelligence Products and Services

Published 10 December 2021 - ID G00729072 - 21 min read

By Analyst(s): John Collins, Ruggero Contu, Mitchell Schneider, Craig Lawson

Initiatives: Security Operations

**Gartner**

## Emerging Technologies and Trends Impact Radar: Security

Published 30 September 2020 - ID G00724138 - 62 min read

**Gartner**

## Emerging Technologies and Trends Impact Radar: Security

Published 12 October 2021 - ID G00749800 - 85 min read

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Home > Frost Radar™: European Digital Risk Protection (DRP) Market, 2020

## Frost Radar™: European Digital Risk Protection (DRP) Market, 2020

**Gartner**

## Market Guide for Email Security

Published 8 September 2020 - ID G00722358 - 39 min read

03/22/2021 **Gartner**

## Emerging Technologies: Critical Insights for External Attack Surface Management

Published 19 March 2021 - ID G00737807 - 11 min read

**Gartner**

## Emerging Tech: Adoption Growth Insights in Digital Risk Protection Services

11 November 2022 | Example DRPS Providers:

CTM360

By: Elizabeth Kim, Ruggero Contu

**FORRESTER**

## Digital Risk Protection In 2018: New Vendors, New Leaders, New Wave

**FORRESTER**

### Now Tech: External Threat Intelligence Services, Q4 2020

Forrester's Overview Of 30 External Threat Intelligence Services Providers

by Brian Kime and Elsa Pikulik with Merritt Maxim, Benjamin Corey, and Peggy Dostie

# TESTIMONIALS -

**CTM360 is the most reviewed vendor** in the **Security Threat Intelligence Products & Services category**, in the past 12 months with an overall score of 4.7/5.



## CTM360 Reviews

by CTM360 in Security Threat Intelligence Products and Services

4.8 ★★★★★ 36 Ratings

Related markets: CTM360 in External Attack Surface Management (3 Reviews)

<https://www.gartner.com/reviews/market/security-threat-intelligence-services/vendor/ctm360/product/ctm360/reviews>

### Think reconnaissance - Think and Trust CTM360

— *Chief Information Security Officer in the Finance Industry*

In Cyber Security trust plays a key role, i am using this vendor from past 6 years and for each and every time i have contacted i got the response in few minutes. This kind of support especially for cyber security is very important. Also the regional threat intelligence that they provide is so customized for a financial institution of middle east. The dashboard they

### CTM360 is our extended team in the cloud.

— *Chief Information Officer in the Finance Industry*

CTM360 excels in this domain and provide timely alerts. Vendor has overall strong capabilities and global credentials. They serve as our extended cyber security team in the cloud. The CTM360 approach is unique and unmatched. Their standard bundle removes requirement to manage multiple vendors and it's all in one place. We have peace of mind

### Impressive Cyber Threat Intelligence Service - CTM360

— *Head Of Information Security in the Finance Industry*

Its a good service and they are making it better each day. The 'Take Down' service time is also quite reasonable. The enhanced hacker View segment that also show third party risk score is a really good addition. Their coverage of deep, dark and clear web is also quite impressive.

### Novel and effective approach towards Threat Intelligence. Highly recommended for Banking &

— *Head IS in the Finance Industry*

A very responsible and dependable team that knows its business and the Digital Risk Protection / Security Threat Intelligence space very well. Enabled me to have great visibility on my Bank's digital footprint as well as where and how to improve. I am able to show the progress to my executive management. I like their novel approach of offensive defense and the

### We trust CTM360 to manage digital risks and provide actionable threat intelligence

— *Head Infosec in the Finance Industry*

Have been engaged with CTM360 for 4 years and seen their consistent growth through the years in my capacity as CISO. CTM360's overall threat Intelligence is actionable across the Surface, Deep and Dark Web and very in-line with our organization's security maturity program. CTM360 helps in detecting, analyzing and responding to potential attacks early. Overall

### CTM360 DRP - Always available and very responsive

— *Director Of Information Technology in the Finance Industry*

From an external security perspective, CTM360 is specialist in its domain of digital risks and threats. They are fully managed. Within the platform they map external attack surface to identify risks, curate threat intelligence specific to us, execute response action. Cost much less than comparable options and with better service quality. Their newest cyber risk scoring in

### One would be naïve not to consider CTM360 as their Digital Risk Protection Partner

— *unknownTitle in the Finance Industry*

It has been a wonderful working experience. It is very rare to find technical vendors, which truly take ownership and responsibility for their work and go beyond their contract to act as advisors and coach the client in bringing them to speed with technology within their respective domains.

### Continuously evolving. Innovation and speed to market is their mantra

— *Director, Information Technology in the Finance Industry*

CTM360 is a pioneer in DRPS space. Their focus on innovation is commendable, which makes them a leader in the space. They are way ahead in releasing new features when compared to their competitors. Their availability and response time is fast and problem-solving capability is praiseworthy. Their coverage across the different types of threats on

### Reliable Cyber Threat Intelligence provider with multiple value adds included

As a user of CTM360 for over 5 years, their services provide different views over the security landscape of the organisation, from external cyber views to breached credentials to data leaked on forums and dark web boards along with many more organisational risks identified externally for the organisation. Experience in ...

### An innovative, all-inclusive and cost effective Digital Risk Protection solution

Great experience. CTM360 has been our vendor for the past 6 yrs and they have been extremely valued-centric in their approach especially when it comes to their offerings and pricing model. They are always looking at innovative ways to maximize the business value of their members. Their results are always ...

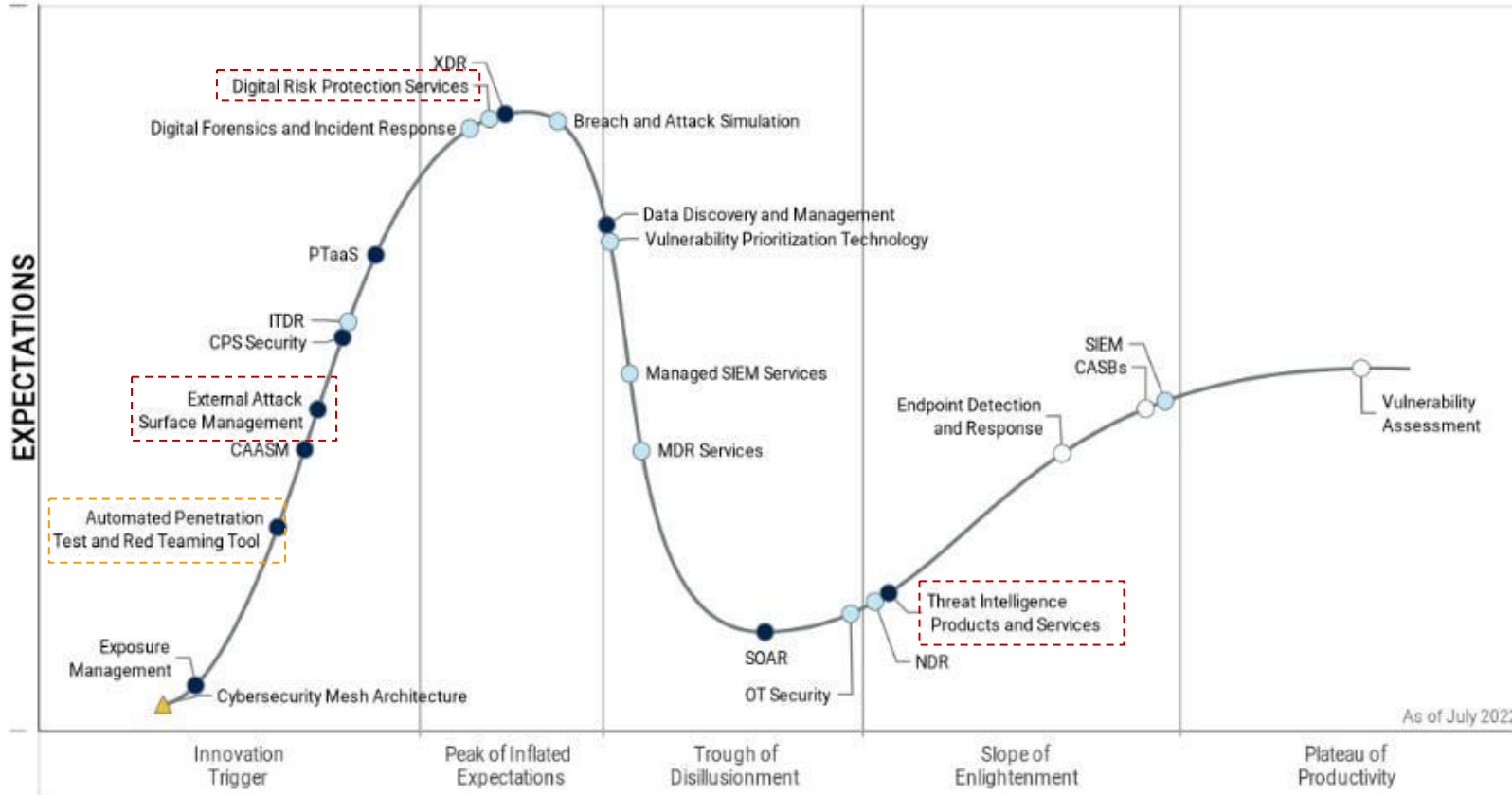


# Gartner Hype Cycle

Figure 1: Hype Cycle for Security Operations, 2022



## Hype Cycle for Security Operations, 2022



As of July 2022

Plateau will be reached: ○ <2 yrs. ● 2-5 yrs. ● 5-10 yrs. ▲ >10 yrs. ⊗ Obsolete before plateau



Source: Gartner (July 2022)

# VALUE PROPOSITION



**SECURE** your Digital Presence in the Cloud



Gather Cyber Threat Intelligence **TARGETING** you



Gain complete **CONTROL** over your Cyber Assets



Swiftly **DETECT** and **RESPOND** to Cyber Attacks

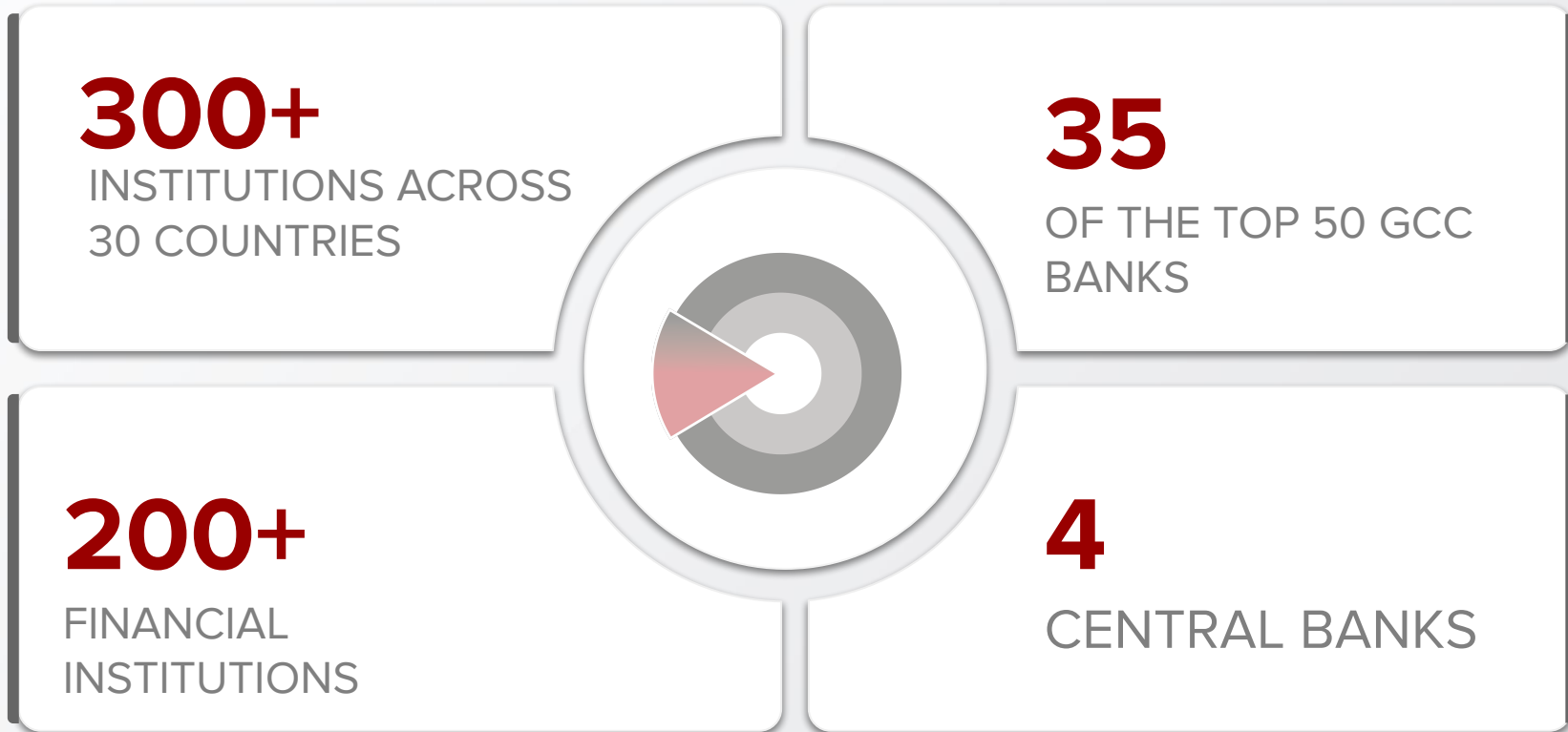


Continuously **MONITOR** supply chain risk

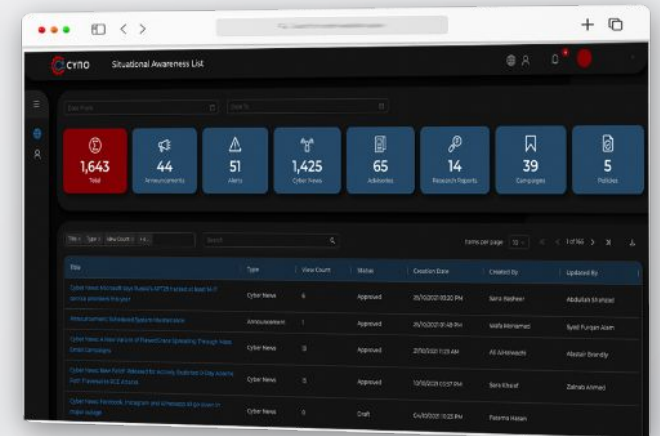
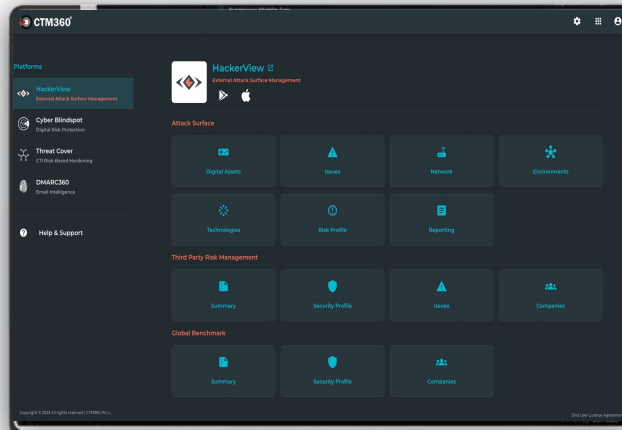
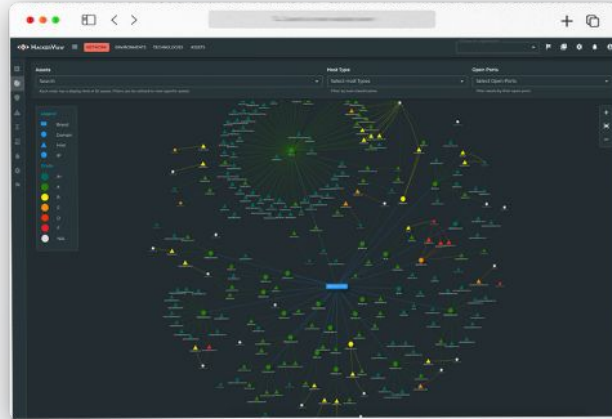
**No Installation or Configuration**

**Pre-populated with Accurate data**

# OUR CUSTOMERS



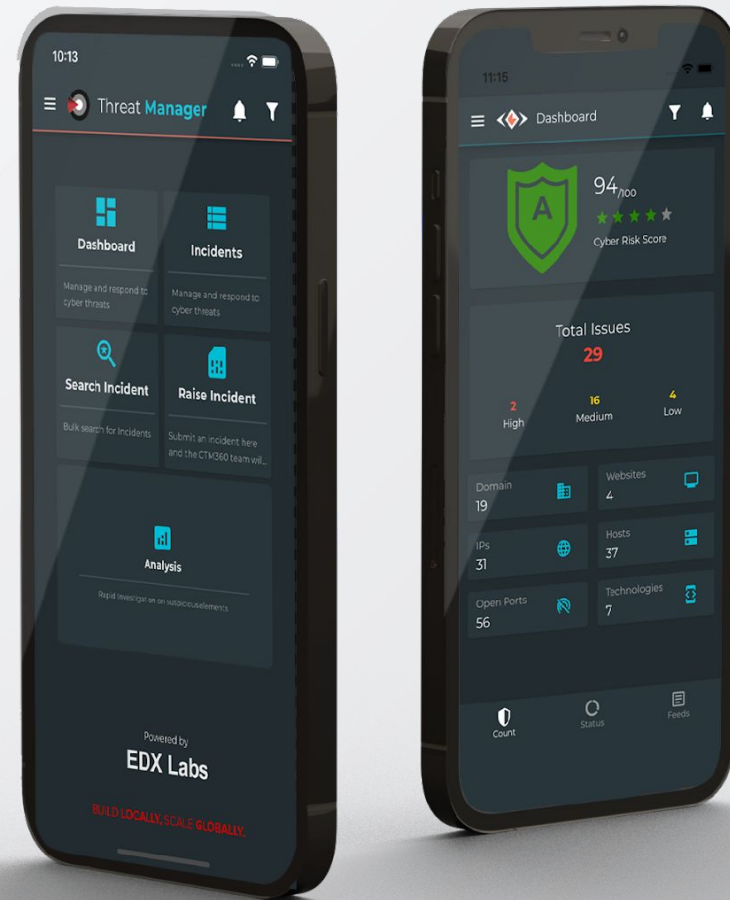
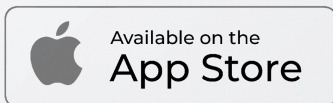
# OUR ECOSYSTEM



# CYBERSECURITY AT YOUR FINGERTIPS!

## HackerView & Threat Manager Apps

- Manage Incidents
- View Issues
- Neutralize Threats
- Situational Awareness
- Targeted Threat Intelligence
- Control your Cyber Assets



# AWARDS & RECOGNITION

FROST & SULLIVAN



**BEST PRACTICES RECOGNITION**

*Enabling Technology Leadership in DRP industry by Frost & Sullivan*

**Gartner.**

*DRPs & EASM Vendor 2021 - Security Emerging Technologies: Critical Insights in Digital Risk Protection Services*

**Gartner.**

*Competitive Landscape: Digital Risk Protection Services - 2021*

*Vendor - Emerging Technologies Critical insights*

**FORRESTER**

*'Now Tech: External Threat Intelligence Services, Q4 2020*

*Forrester's Overview Of 30 External Threat Intelligence Services Providers*

**FORRESTER**

*'The Digital Risk Protection Market in '. 'A Challenger in Digital Risk Protection - Q3 2018': 'Top 14 Digital Risk Protection Companies globally Q2.*

**Forbes** Middle East

*'Forbes Top 100 Startups in the Arab world - Forbes Innovator Award*



**TOP 25 Cybersecurity Company 2021**

**TSR**

*CTM360: The Top 25 Cybersecurity Companies Of 2021*



**TOP 25 Cybersecurity CEO of 2021**

**TSR**

*Top 25 Cybersecurity CEO of 2021*



**Network INNOVATION AWARDS 2017**

*'Cybersecurity Innovation Award'*



**RED HERRING GLOBAL 100 WINNER** **RED HERRING ASIA 100 WINNER**

*'Red Herring Global 100 Winner' & 'Red Herring Asia 100 Winner'*

eSecurity Planet 

*Featured in eSecurity Planet's Top 18 Cybersecurity startups to watch*



**CYBER SECURITY EXCELLENCE AWARDS**

**\* WINNER \***

**2020**

*Most Innovative Cybersecurity Company - MIDDLE EAST*

# PARTNERSHIPS & AFFILIATIONS



Forbes Technology Council Member (Invite Only)



Cyber Insurance SIG

Cyber Threat Intelligence SIG

Trusted network for global Cyber Incident Response Teams



Global platform for shaping the future of cybersecurity and digital trust. (Invite Only)



International, cross-sector effort to eradicate cyber risk via initiatives on DMARC, Cyber Security for SMEs (Invite Only)



Darknet data provider offering access to the world's largest dataset of darknet and deep web content.



Working Group for WHOIS policy after GDPR + Rights Protection Mechanisms



Open Threat Actors Context (TAC)

OASIS Collaborative Automated Course of Action Operations (CACAO) for Cyber Security Technical Committee

OASIS Cyber Threat Intelligence Technical Committee for development and standardization of STIX & TAXII



Member-Driven Organization Delivering Secure and Resilient Third-Party Partnerships



APWG is an international non-profit organization unifying the global response to cybercrime across all sectors



Effective, Government backed minimum standard scheme that protects against the most common cyber attacks - self assessed

# MEDIA COVERAGE - <https://www.ctm360.com/media/#all-media>



<https://www.salesbluebird.com/191-a-different-path-to-product-creation-and-scaling-a-cybersecurity-company-with-mirza-asrar-baig/>



<https://vimeo.com/816996945>



Collaboration with ISMG

**Digital Risk Protection and 'Offensive Defense'**

Tom Field March 22, 2021

Security Advisor

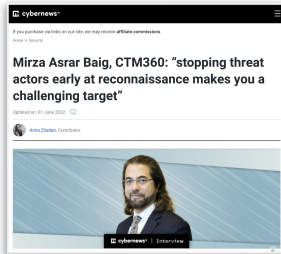
Gulf Insider

Business in Gulf

Forbes Middle East



Cybernews - UK



Arabian Computer News



BizBahrain



Security Advisor ME



International Finance Magazine



CISO Survival Guide



Read Our Expert Report, produced in collaboration with SC Media.





## CONTACT US:



+973 77 360 360



[info@ctm360.com](mailto:info@ctm360.com)



[www.ctm360.com](http://www.ctm360.com)



21st Floor, East Tower,  
Bahrain Financial Harbour,  
Kingdom of Bahrain